

INTRODUCTION



Experienced Web Developer with a demonstrated history of working in the IT, Non-Profit, Marketing and Print Industry. Skilled in HTML, CSS, E-commerce, WordPress and the Adobe Creative Suite. Strong engineering professional with a Diploma in Information Technology focused in Web Page, Digital/Multimedia and Information Resources Design from Oval International Computer College.

Online Portfolio: www.bradleypuckree.co.za

Behance: www.behance.net/bradleypucdc29

Github: www.github.com/Bradleypuckree

Quora: www.quora.com/profile/Bradley-Puckree

EDUCATION

- Diploma in Information Technology
- Google Fundamentals of Digital Marketing
 - Advanced Google Analytics
 - Google Analytics for Beginners
- FreeCodeCamp - Responsive Web Design
- FreeCodeCamp - JavaScript Algorithms and Data Structures
- FreeCodeCamp - Front End Development Libraries
 - FreeCodeCamp - Data Visualization

PERSONAL DETAILS

Nationality: South African

Primary Languages: English

Date of Birth: 19 July 1993

Area of Residence: Durban, KZN

Willing to relocate: Yes

Marital Status: Single

Drivers License: Yes

Own Vehicle: Yes

ADDITIONAL COMPETENCIES (IN ORDER OF PROFICIENCY)

- Wix
- Adobe Photoshop
- HTML/HTML5
- CSS/CSS3
- Bootstrap
- Adobe Illustrator
- Open Cart
- UI/UX Wireframes and templating
- E-Commerce
- Shopify
- PPC/Google Ads
- Github and code versioning
- Javascript
- JQuery
- PHP
- Visual Studio MVC

WORK EXPERIENCE

IT Technician at Durban University of Technology

Day-to-day IT requirements:

- Assisting staff and students with diagnosing and troubleshooting IT related problems
 - Resolving technical issues related to network interruptions
 - Setting up work stations, configuring printer software
 - Providing advice on software or hardware upgrades
 - Performing hardware installations and upgrades on desktop devices
- Supporting and setting up virtual meetings for inter-departmental initiatives
 - Consulting with internal departments and providing IT support

Supporting the Campus Directors office and Marketing Department:

- Designing a range of artwork for promotional events, webinars and internal initiatives
 - Putting together cost estimates and acquiring quotations for online software
 - Proactively developing and presenting well structured proposals using Microsoft PowerPoint
 - Maintaining and updating the preliminary internal website
 - Attending regular meetings to report back on digital marketing developments
 - Providing weekly reports for task tracking and time management purposes
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Senior Web Developer at Beetle Inc

Effectively and efficiently develop cost estimates for web projects with assistance from management.

Planning and development of sitemaps, developing custom, responsive WordPress websites to the highest possible standards and to take responsibility for the up time of websites including regular maintenance and security updates.

- Project management relating to design, development and content population of websites.
 - Completing and coordinating website content updates.
 - Managing search engine optimization.
 - Reporting on website statistics and providing performance insights.
 - Writing design briefs for website graphics and elements.
 - WordPress Development
 - Google API integration
 - Responsive design
 - Plugin research and testing
 - Future Maintenance
 - Additional Responsibilities
 - Backup and transfers of websites
 - Search Engine Optimization (Google Search Console)
 - Website performance reports (Google Analytics)
 - Troubleshooting and fixing bugs on Wordpress Websites
 - Liaising with host companies
 - C panel account management
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WORK EXPERIENCE

Web Designer at The Print Shop

Consulting with new and existing clients regarding web design requirements. Conceptualizing and researching designs within adynamic team and finding ideas suitable to the Client's business nature.

- Wordpress (Planning, Testing, Plugin Research & Configuration)
 - E-commerce webmaster/Woocommerce (Maintaining and Managing company website)
 - Designing website landing pages.
 - Working with HTML & CSS.
 - Mailchimp Email Newsletter Design.
 - Adobe Creative Suite for Web and Newsletter Graphics (Adobe Photoshop)
 - Administering all online orders and managing online customer relations
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WORK EXPERIENCE

Remote Web Developer at Brainstorm Strategic Marketing

Building new websites, updating and maintaining existing websites, theme development, building landing pages and pixel perfect detailing of website responsiveness.

- Wordpress Development
 - Cpanel Management
 - Basic PHP/MYSql
 - HTML
 - CSS
 - Website Responsiveness
 - Website Troubleshooting
 - Browser Testing (Browserstack)
 - Adobe Creative Suite (Photoshop, Illustrator)
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WORK EXPERIENCE

Web Developer, Online Administrator at The Al Ansaar Foundation

Making certain all online platforms are maintained on a daily basis, including processing of online shopping orders, updating news and informational content as well as uploading all newly designed graphics and marketing through online campaigns and HTML emails. Additionally, researching, documenting and submitting proposals are also undertaken for paid services.

- Wordpress Web Master
 - Mobile App CMS Maintenance
 - Adobe Photoshop/Illustrator
 - HTML/ CSS
 - E commerce Management (Open-cart)
 - Website Troubleshooting
 - HTML Newsletters/ Campaign Management
 - Online Publications and Design
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WORK EXPERIENCE

Web Developer and Graphic Designer at M Planet Internet Solutions

Consulting with new and existing clients regarding design requirements.

Conceptualizing and researching designs within a dynamic team and finding ideas suitable to the Client's business nature before building the websites.

Designing a variety of artwork to industry and print standards i.e. business cards, letterheads, flyers, posters, portfolios, brochures, memo pads, and banners.

- Wordpress (Planning, Testing, Plugin Research & Configuration)
 - Adobe Creative Suite (Photoshop, Illustrator, In-design)
 - HTML/CSS / Bootstrap
 - Basic PHP / MySql
 - SEO
 - Google Analytics
 - Website Troubleshooting
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